

Below are two example evaluation plans. There are many different ways to write a good evaluation plan, but it is essential that you include information about what you will do to determine the overall impact of your project. Be sure to name the specific measures that you are intending to impact. Evaluation methods may involve examining student data, conducting surveys of participants, etc.

**Primary applicant:** Brandi Sigmon

**Project title:** Microbiology Achievement through Research and Valuable Experiential Learning (MARVEL) to Close the Gap in Equity and Inclusion

**Evaluation plan:** Evaluation of goal success will be completed through a series of surveys administered in MBIO101 and with other MARVEL participants following the symposium and workshop. Follow-up meetings with MARVEL participants are planned the following spring to guide first-year student experiential learning opportunity acquisition and assist upper-level students with translation of skills to resume/CV/research statements. We expect these activities to reflect an increase in retention and graduate rates within the program, which will be tracked through time.

**Primary applicant:** Jennifer Johnson Jorgensen

**Project title:** Diversity and Equity in Merchandising the Omnichannel Product Assortment and Retail Workspace

**Evaluation Plan:** Data will be collected in this course through a pre-survey and post-survey to gauge students comfort with discussing diversity, inclusion, and equity in professional settings. When collecting the pre-survey and post-survey data, a graduate student (independent of the course) would step in to ensure anonymity. Students would also complete an Informed Consent Form before data is collected and after IRB approval for the project has been obtained. The results of this module would be presented at the International Textile and Apparel Association Annual Conference (November 2021), and the abstract would be published in the conference proceedings. If the results are positive, the module would also be adapted and converted into an open educational resource for others to use across the field.